



LEADING TECH COMPANY ENHANCES BENEFITS WITH IDENTITY PROTECTION

Case Study: HIGH TECH

COMPANY

A computer graphics company specializing in PC, mobile and cloud architecture, employing several thousand employees in the United States.

CHALLENGE

In the competitive graphics computing industry, the employer was looking for a meaningful benefit to attract and retain the best employees. Their goal was to identify a benefit that employees wanted and would provide true value. At the same time, the employer recognized the threat identity theft presents for their employees and their families, as well as the continual risk of a data breach for the employer.

SOLUTION

IdentityForce presented a proactive, comprehensive identity protection solution that met the employer's needs:

- The employer chose IdentityForce's premier service UltraSecure+Credit, to provide to each employee, as a 100% employer-paid benefit.
- IdentityForce provided a data breach guarantee, a unique feature to protect the employer should IdentityForce experience a breach.

WHY IDENTITYFORCE WAS SELECTED

- The employer needed a solution that could be easily integrated into their existing HR benefits platform. IdentityForce could be on-boarded quickly with an efficient and flexible implementation process.
- To mitigate risks in a heavily regulated industry, the employer needed a partner with a stellar history of compliance.
- IdentityForce met the employer's needs to ensure maximum engagement with the benefit:
 - *Online and phone enrollment*
 - *Live on-site training sessions and webinars*
 - *Co-branded marketing collateral and communications*

RESULTS

IdentityForce UltraSecure+Credit is one of the employer's top 10 benefits. It has:

- **Immediate Protection:** 100% of employees are enrolled and protected from the first day of employment with restoration services and \$1 million identity theft insurance.
- **Easy Administration:** Quickly and seamlessly integrated with existing HR platform in time for open enrollment.
- **Free Protection for Children:** Provided free identity protection for kids and a voluntary option to protect additional adult family members at a low monthly fee.



100% Employees Protected



Top 10 Benefit



Free Protection for Kids