



EZShield® **Acquires** IdentityForce®.

What Does it Mean for IdentityForce's Members?



Q + A

The Industry's Best-in-Class Award Winners — Since 2013



Market Opportunity

The pervasiveness of cyber fraud incidents and data breaches is estimated to cost **\$6 trillion annually** by 2021. Three out of every five consumers have been a victim of a data breach, and 1 in every 5 eventually falls victim to fraud or identity theft.¹ Additionally, 61 percent of small businesses have experienced a cyberattack in the past 12 months.² EZShield has acquired IdentityForce because we share a vision for delivering the best solutions for fighting identity crimes by providing value and peace of mind to better equip you from becoming another statistic.

Problem Solved

EZShield joining forces with IdentityForce aligns the two best solution providers in the industry, ensuring that we continue to provide you with world-class services to protect what matters most. The acquisition expands EZShield's identity protection ecosystem by nearly 50 percent, providing partners in every industry, businesses of all sizes, and consumers with the most secure capabilities and rapid restoration services. Over time, we will continue to enhance your options to secure, monitor, and restore identities in the face of changing fraud and data breach occurrences.

¹ Javelin Strategy and Research, 2018

² Ponemon Institute, 2017

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Why?

Two strong, growing identity crime solution providers have combined to create the best solution in the industry. Since 2013, both providers have risen to the top as Best-in-Class in Javelin's ID Protection Scorecard listing. Combining the two companies provides consumers and businesses of all sizes with the best customer experience and most comprehensive product offerings available today. Both our partners and their customers will benefit from the synergies created between the two organizations and continue to see transparent solutions that drive consumer trust.

Q: Why is this acquisition happening?

A: The timing of this acquisition couldn't be better. With the continued explosion of major data breaches and cybercrimes, EZShield and IdentityForce already share an aligned mission and vision: *Deliver the best digital identity theft protection and cybersecurity solutions to consumers, businesses, and our partners.*

Q: Is personal information sold or given to third parties as a result of the acquisition?

A: No, the Terms and Conditions/Privacy Policy of your IdentityForce membership remain unchanged.

Q: Is personal information shared between the companies?

A: No, the Terms and Conditions/Privacy Policy of your IdentityForce membership remain unchanged.

Q: Will I still use the same phone number/email address to contact you?

A: Yes, please continue to use the same phone number and email address to contact our Member Support team here at IdentityForce.

Q: Is my IdentityForce account being shut down?

A: No. Your IdentityForce account is in good standing. We look forward to delivering award-winning services and capabilities to help you protect what matters most.

Q: Will I now have an EZShield account?

A: No. You will continue using IdentityForce as you do today for the foreseeable future.

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Q: Will the cost of my plan increase or decrease?

A: At this time, there are no planned pricing changes. However, if pricing were to ever change you would be informed well in advance.

Q: Our company provides IdentityForce as an employee benefit, what does this mean?

A: Both EZShield and IdentityForce are committed to ensuring there are no service disruptions and that your company will continue with your IdentityForce services. We expect that in the future we'll be able to deliver even more robust identity theft and cyber protection capabilities.

Q: Will my service and protection be disrupted due to this acquisition?

A: There will be no disruption or changes to your current services. We expect that in the future we'll be able to deliver even more robust identity theft and cyber protection capabilities.

Q: Will I still have access to IdentityForce's mobile app and online login?

A: Yes. We encourage you to keep using IdentityForce's mobile and web access to ensure you stay connected with the latest alerts regarding your identity and personal information.

Q: Does it make sense for me to upgrade now?

A: Yes. IdentityForce remains committed to delivering the identity theft protection products and solutions our customers rely on.

Q: Is EZShield the company who had a big data breach last year?

A: No. The company you are referring to is Equifax. You can learn more about how to protect yourself from major data breaches here: <https://www.identityforce.com/blog/equifax-breach-impacts-143-million-steps-to-keep-your-identity-protected>

Q: Is there anything I should be concerned about?

A: No. Your IdentityForce services are active and in good standing. You will not experience any service disruptions as a result of IdentityForce and EZShield coming together. Our team is here to support you so please feel free to call back at any time or email us. Thanks again for being an IdentityForce member!

About EZShield

EZShield helps trusted partners protect their most valuable asset – their customer relationships – through secure, digital identity protection and resolution services that enhance the value of existing products. The company is consistently recognized by Javelin as a [leader in Identity Protection](#). Owned by the Wicks Group of Companies, L.L.C., EZShield supports thousands of [financial institutions](#) through its [award-winning](#) solutions, delivered on a secure, flexible platform that is backed by best-in-class customer support. Follow EZShield on [Twitter](#), become a fan on [Facebook](#), engage with us on [LinkedIn](#), and join us on [Google+](#). Learn more at www.ezshield.com.

About IdentityForce

For 40 years, IdentityForce, Inc. has provided best-in-class, highly scalable, [award-winning](#) identity theft, privacy and credit protection solutions to consumers, businesses, and government agencies. With IdentityForce, members benefit from the most robust and award-winning identity protection, going as deep as [Dark Web monitoring](#) to keep personal information safe. A pioneer of identity protection, IdentityForce's innovation and customer-centric approach has made the company a trusted partner for both organizations and individuals. IdentityForce also provides custom-tailored programs to organizations enabling them to build closer relationships and additional revenue streams. In 2015, the U.S. government awarded IdentityForce elite Tier One status as an approved provider of identity protection services for data breaches affecting over 21.5 million people. Follow IdentityForce on Twitter, become a fan on [Facebook](#), engage with us on [LinkedIn](#), and join us on [Google+](#). Learn more at www.identityforce.com.

About The Wicks Group

The Wicks Group is a private investment firm based in New York City that invests in lower middle market information businesses that create and deliver niche content and services to the business, consumer and education markets. Since its founding in 1989, Wicks has invested over \$1 billion of capital in more than 30 platform companies and approximately 100 add-on acquisitions. The firm has applied a consistent investment strategy since its founding, partnering with high-quality, experienced management teams to build businesses organically and through acquisitions. Learn more at www.wicksgroup.com.

Further questions can be addressed to:
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